



Higher Educational Institution for
applied studies of Entrepreneurship

Belgrade, Serbia



Centre for industrial
relations Belgrade,
Serbia



Institute of Economical
Agriculture of Belgrade

Entrepreneurship

Scientific Journal

Call for papers:
***THE FIFTH INTERNATIONAL
CONFERENCE
“ECONOMIC EFFECTS OF MORALITY
AND MORAL EFFECTS OF ECONOMY”***
*Hotel Crystal, Belgrade
14.06.2013.*

Important dates:

Deadline for sending an abstract: 18/04/2013

Information on acceptance of abstracts: 25/04/2013

Deadline for sending a paper: 30/04/2013

Information on acceptance of papers: 04/05/2013

Dear participants of the Conference,

Following its mission and social function, convinced that scientific research and higher education are inseparable parts of a whole, believing it their duty to contribute to the development of social theory and development strategies of society based on that, continuing the practice of organizing conferences on topics of vital scientific importance that, at the same time, are imposed by social trends, Higher Educational Institution for Applied Studies of Entrepreneurship, Center for Industrial Relations and Institute of Economical Agriculture of Belgrade are organizing 5th International Scientific Conference:

"ECONOMIC EFFECTS OF MORALITY AND MORAL EFFECTS OF ECONOMY"

As initiators and organizers of the Conference, we are convinced that everyone invited to attend the Conference, as well as the general public, share our belief that it is almost unnecessary to explain why this topic is chosen for the Conference. Moreover, one can ask why this topic of vital importance has not previously been the subject of a responsible, conscientious, comprehensive scientific and professional consideration. Science and social practice in this case have the same starting point. Social events in recent years, and especially the growing economic crisis, which is at the same time political, social and moral, and its disastrous consequences, which are reflected in the economic and technological stagnation, rising of unemployment and poverty, represent, on the one hand, a final warning about the unforeseeable consequences of such negative trends, but they also have to motivate, encourage and stimulate all those who wish to build and develop Serbia as a democratic, humane, democratic, economically and technologically advanced society, to change the existing situation. This is not possible without the moral restoration in Serbia, which puts the spotlight on the issue of relations between economy and morality, that is, the issues of economic effects of morality and moral effects of economy.

It was the global crisis, which firstly and mostly hit transitional and poor countries, as it usually happens, that confirmed that no science, and no social practice, economy no exception, can be morally neutral. On the contrary, bearing in mind that a man is a conscious, social being, and that always means a moral being, all his activities must be moral, and in this light, it always represents a key test of nature and character of every individual and every society. In other words, no society in general and "global village", as it is called for a reason, can get out of the crisis that has lasted for more than half a decade, and start the way of stable economic and technological development, and on this basis, of freedom, dignity, quality of life that belongs to all people, without moral restoration. Hence, science, philosophy, and all other factors of social life, are today asked a vital question, on which depends the future of all of us - what are the roads and ways which lead to the moral restoration of society and in what ways will moral restoration affect the overall flow of economic and social life?

In search for an answer to this question, help may come from a wisdom left to us as our intellectual and moral legacy by the founder of Buddhism, which says: "When you come to a dead end, go back to the beginning and pick the right road". The current global economic crisis, which has for several years affected all nations and all continents, can be seen as a kind of a dead end, from which all the players individually and jointly seek a way out. Searching for the right road is one of the key strategic issues concerning the future of modern civilization. History, as a teacher of life, in this field teaches and warns us that this crisis is not the first one, but it differs from all the previous in its intensity and effects, as well as in having opened a whole new set of questions.

All these questions, which are now dealt by professionals, politicians, trade unions, employers' associations of various political and ideological orientations can be summed up in one - what should be done to prevent world from confronting the economic and social consequences of a crisis some time again in the future. One of the starting points in the search for the answer to this question is the fact that social factors - political power, trade unions, employers, experts are not sitting idly by, waiting for the crisis to occur. On the contrary, thousands of pages were written, economic and social measures were taken, but the crisis, despite of everything, at one point got out of control. This fact leads to the search for the missing link, in order to make future crises strategies more effective.

The course of the crisis, especially in countries in transition, but also globally, provides a basis for arguing that in the definition of the anti-crisis strategy in the future, we must consider to a greater extent the economic effects of morality. Analysis of all that had preceded the crisis and its flow confirm that this crisis, like every previous, has its moral roots, to which social factors did not pay proper attention. The current global crisis in this regard confirmed that morality has no price, but economic and social consequences of the decline of morality in a society may be shown by material indicators. This means that the ethical foundations of human labor, as the creative process of self-affirmation of the human essence of each individual, must be present in all the processes and relationships related to the process of creating the material and social goods. That means, essentially new, not only economically, but civilizational approach to defining the relations in the labor market, and facing the fact that it can no longer function in the current form.

Belgrade, February 2013,

President of the Program
Committee,
Nebojša Stefanović, MSci
President of National Assembly
of the Republic of Serbia

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PRELIMINARY CONFERENCE AGENDA:

Time and place: 14 June 2013, Hotel Crystal, Belgrade

9:00 a.m. to 9:50 Registration of participants

10:00 to 10:10 Opening of the Conference:

Nebojša Stefanović, MSci, President of National Assembly of the Republic of Serbia,
President of the Program committee

Vladimir Marinković, Ph.D., director of the Higher Educational Institution for applied
studies of Entrepreneurship, Belgrade, President of the Organising Committee

10:10 to 11:30 Plenary lectures

11:30 to 12:00 Coffee Break and refreshments

12:00 to 15:00 Discussion

15:00 to 16:00 Lunch

16.00 – 16.30 Final document of the Conference

The awarding of the Certificate

Final word of the President of the Programme Committee

Closing of the Conference

REGISTRATION FEE: 80 euros*

Registration fee includes: Proceedings in printed and CD version (ISBN reference), the publication of abstracts on the website www.naucnakonferencija.vssp.edu.rs and in Scientific Journal Entrepreneurship, refreshments during breaks, lunch.

Deadline for fee payment: 04/05/ 2013.

*If the paper was written by two co-authors, the first co-author pays 80 euros, the second pays 60 euros.

If the paper written by three co-authors, the first co-author pays 80 euros, the second pays 60 euros, the third pays 30 euros.

Participation at the Conference without printing the paper: 30 euros / participant

For participants from the Republic of Serbia, the fee is paid in dinars, according to the selling exchange rate of NBS on the day of payment, to the account no.: 290-7195-92, recipient: Visoka strukovna skola za preduzetnistvo, Beograd.

For participants from abroad, the fee is paid in Euros to the following guidelines:

LOT NUMBER 01-708-9500011.9

: 56A: Intermediary: DEUTDEFF, DEUTSCHE BANK AG, D-Frankfurt

: 57A: Account with institution: / 9359043 10, UBBGRSBG, UNIVERZAL BANKA AD, Belgrade RS

: 59: Beneficiary: / RS35290017089500011964, VISOKA STRUKOVNA SKOLA ZA PREDUZETNISTVO, BELGRADE

Accommodation for participants is provided in the Crystal Hotel, Belgrade, at a lower price than usual. We ask all participants to indicate that they are Conference participants when booking accommodation. <http://www.crystalhotel-belgrade.rs/>

CONTACT:

Organizing Committee

The 5th International Conference "ECONOMIC EFFECTS OF MORALITY AND MORAL EFFECTS OF ECONOMY"

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